

**BOARD OF COUNTY COMMISSIONERS
AGENDA ITEM SUMMARY**

Meeting Date: March 15, 2006

Division: County Administrator

Bulk Item: Yes X No

Department: County Administrator

Staff Contact Person: Connie Cyr

AGENDA ITEM WORDING: Discussion and approval of one (1) "At Large" appointment to the Tourist Development Council District I Advisory Committee.

ITEM BACKGROUND: The position was advertised due to the vacancy resulting from the end of term for Mr. Alan Eckstein.

PREVIOUS RELEVANT BOCC ACTION: On September 8, 1999, the Board of County Commissioners passed an Ordinance providing for the appointment of "At Large" members to the District Advisory Committee by the Board of County Commissioners.

CONTRACT/AGREEMENT CHANGES:

N/A

STAFF RECOMMENDATIONS: Approval of an appointment.

TOTAL COST: -0-

BUDGETED: Yes No

COST TO COUNTY: -0-

SOURCE OF FUNDS:

REVENUE PRODUCING: Yes No **AMOUNT PER MONTH** **Year**

APPROVED BY: County Atty OMB/Purchasing Risk Management

DIVISION DIRECTOR APPROVAL: Thomas J Willi
(Thomas J Willi)

DOCUMENTATION: Included x Not Required

DISPOSITION: **AGENDA ITEM #**

THE FLORIDA KEYS & KEY WEST
MONROE COUNTY TOURIST DEVELOPMENT COUNCIL
Come as you are®

DATE: February 21st. 2006
TO: Mr. Tom Willi, County Administrator
FROM: Shirley Gun, Administrative Secretary
RE: **DAC I 'AT LARGE' VACANCY**

Please bring forward the attached District I Advisory Committee "At Large" applications to the March BOCC meeting.

This position was advertised due to the vacancy resulting from the end of term for Mr. Alan Eckstein.

"At Large" representative – Any resident who is not directly involved in a tourism business and who shall represent the general public. (The operative word within this description is directly. This word means someone who is not in business nor whose business or economic activity are dependent upon tourists).

Applicants are:

- Mr. Alan Eckstein
- Ms. Beth Karch
- Mr. Mark Songer

Approval of one (1) applicant is requested.

If you should have any questions, please do not hesitate to contact this office on 296-1552.

APPLICATION

DISTRICT

I

ADVISORY COMMITTEE (DAC)

☐

LODGING INDUSTRY - shall be owners or operators/managers of motels, hotels recreational vehicle parks or other tourist accommodations in the District which are subject to bed tax

☐

TOURIST-RELATED BUSINESS - shall be persons involved in business which is interdependent upon the tourist industry who have demonstrated an interest in tourist development but who are not owners, operators/managers of motels, hotels, recreational vehicle parks and other tourist accommodations in the county

☒

AT LARGE - Any resident who is not directly involved in a tourism business and who shall represent the general public (The operative word within this description is directly. This word means someone who is not in business, nor whose business or economic activity are dependent upon tourists).

NAME:

Alan Eckstein

ADDRESS:

3010 Flagler Avenue
Key West, FL 33040

TELEPHONE NO.:

(305) 294-2247

FAX NO.:

(305) 293-9333

E-MAIL:

raccofat@aol.com

INDICATE PREFERENCE FOR DELIVERY OF WELCOME PACK
(A Welcome Pack is sent to applicants who are selected)

Email

X

Hardcopy

Employment History:

1973 - 2006 Attorney

1990 - 2006 Attorney in Key West
Licensed in Illinois and Florida

Organization/Membership Affiliation(s):

DAC-1, Key West Chamber of Commerce,
Early Learning Coalition of Miami-Dade/Monroe Bd member,
Key West Business Guild Bd member, Salt Ponds Advisory
Committee Chair, Hospice/WVA of the Florida Keys, Monroe
Association for Retarded Citizens, Wesley House Family Services

Brief summary as to your qualifications to serve on this committee:

Since 2002

Member of DAC-1

Signature: Alan Eckstein

Date: 2-14-06

APPLICATION TO BE RECEIVED NO LATER THAN 5:00 P.M.,

Friday FEBRUARY 17TH, 2006

MONROE COUNTY TOURIST DEVELOPMENT COUNCIL
1201 White Street, Suite 102
Key West, Florida 33040
(305) 296-1552 (telephone)/(305) 296-0788 (fax)

APPLICATION

DISTRICT I ADVISORY COMMITTEE (DAC)

☐

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NAME:

Beth Karch

ADDRESS:

1309 Elizabeth St.
Key West, FL 33040

TELEPHONE NO.:

(305) 296-0993

FAX NO.:

305-295-3550

E-MAIL:

BETHKARCH@aol.com

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Hardcopy



Employment History:

I have been a Registered Nurse for 34 years.
I have also at various times during my nursing
career been a co-owner of three small businesses.
I worked as a R.N. for Carnival Cruise Lines
from July 1998 until Aug 2000. I have
worked at the Lower FL Keys Hospital in the E.R.
and ambulatory care. I am currently
employed by Dr Robert Loeffler, orthopedic
surgeon, as his Registered Nurse.

Organization/Membership Affiliation(s):

Brief summary as to your qualifications to serve on this committee:

Key West has been
my home since 1998. I have four sons, three live in Key West.
My son Craig, a former KWP police officer, is a US Customs special agent.
My son Jamie is a systems Administrator for the DOD at JTF South.
My son Gabriel works for Sunset Water Sports. I have two
grandchildren that were born & live here in Key West.
My family and I plan on living in Key West for a
long time.

Although tourism does not directly involve my
profession here in the Fw Keys, it does have a major
impact on the practice. - It would be an honor to
be selected to serve on this committee.

Signature: S. Beth Harch

Date: 02/08/06

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MONROE COUNTY TOURIST DEVELOPMENT COUNCIL

1201 White Street, Suite 102

Key West, Florida 33040

(305) 296-1552 (telephone)/(305) 296-0788 (fax)

1309 Elizabeth St, Key West, FL
33040
(305) 296-0993

Beth Karch

Nursing Licenses

State of Arkansas (Current) State of Florida (Current)
State of Mississippi State of Louisiana

Experience

June 2004- Present RN/Office Nurse
Key West, Florida
Dolphin Orthopaedics
Dr. Robert Loeffler

January 2002 --May 2004 *Ships Agent (Carnival Glory)*
Key West, Florida
Caribe Nautical

June 2001 -- December 2003 *RN/Office Nurse*
Key West, Florida
Digestive Disease Center

March 2000 - June 2001 *Lower Florida Keys Medical Center*
Key West, Florida
Staff Nurse - Ambulatory Care/Emergency Room
Average Hours Per Week: 30

July 1998 - August 2000 *Carnival Cruise Line*
Miami, Florida
Ships Nurse
Average Hours Per Week: 40

April 1990 - July 1998 *Department of Radiology, University Hospital*
Little Rock, Arkansas
Nurse Manager
Average Hours Per Week: 40

October 1988 - May 1990 *John L. McCellan Hospital (VA)*
Little Rock, Arkansas
Staff Nurse - MICU, CCU, SICU
Average Hours Per Week: 40

October 1984 - September 1988 *Warner Brown*
El Dorado, Arkansas
Head Nurse Emergency Department
Average Hours Per Week: 40

January 1984 - September 1984 *Kings Daughters Hospital*
Greenville, Mississippi
Supervisor - Emergency Room, Outpatient, Surgery
Average Hours Per Week: 40

April 1983 - January 1984 *East Carrol Parrish Hospital*

Lake Providence, Louisiana
Assistant Director of Nursing
Average Hours Per Week: 40

January 1982 - April 1983 *Doctor's Hospital*
Jackson, Mississippi
Staff Nurse - Chemical Dependency Unit
Average Hours Per Week: 40

November 1978 - May 1980 *Warner Brown Hospital*
El Dorado, Arkansas
Head Nurse - Recovery Room
Average Hours Per Week: 40

June 1974 - August 1977 *University Hospital*
Jackson, Mississippi
Staff Nurse - Nursery Intensive Care, GYN Oncology, Outpatient Department,
Family Medicine
Average Hours Per Week: 40

September 1972 - May 1974 *Union County Medical Center*
El Dorado, Arkansas
Charge Nurse - Labor & Delivery
Average Hours Per Week: 40

Education

1972 Southern Arkansas University
Nursing A.D.

Special Achievements

December 1987 - Employee of the Month, Warner Brown Hospital
El Dorado, Arkansas

October 1991 - Employee of the Month, University Hospital
Little Rock, Arkansas

Certifications

BLS

ACLS

APPLICATION

RECEIVED
FEB 03 2006

DISTRICT

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ADVISORY COMMITTEE (DAC)

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NAME:

MARR E. SONGER

ADDRESS:

1310 NEWTON STREET
KEY WEST FL 33040

TELEPHONE NO.:

(305) 294 3500

FAX NO.:

CALL FIRST 305 294 3500

E-MAIL:

songeme1@excite.com

INDICATE PREFERENCE FOR DELIVERY OF WELCOME PACK
(A Welcome Pack is sent to applicants who are selected)

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Hardcopy

Employment History: I CURRENTLY WORK FROM A HOME OFFICE ON MERGER AND ACQUISITION PROJECTS FOR LIBBEY GLASS INC. MY CONTRIBUTIONS TO THESE PROJECTS INCLUDE FINANCIAL ANALYSIS AND FORECASTING TO DETERMINE THE VALUE OF A TARGET BUSINESS, I SUPPORT THE ACQUISITIONS TEAM THROUGH OPERATIONAL AND FINANCIAL DUE DILIGENCE AND STRUCTURING THE PURCHASE AGREEMENT CONTRACT PROVISIONS RELATIVE TO THE PURCHASE PRICE AND ALLOCATION OF LIABILITIES ASSUMED TO THE PURCHASER. SEE RESUME ATTACHED FOR PRIOR EMPLOYMENT.

Organization/Membership Affiliation(s): AMERICAN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS, FLORIDA INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS, OHIO SOCIETY OF CERTIFIED PUBLIC ACCOUNTANTS, BANYAN TREE OF KEY WEST CONDOMINIUM AND OWNERS ASSOCIATION (ONE TIMESHARE WEEK)

Brief summary as to your qualifications to serve on this committee:

AS A RECENT ARRIVAL
IN MONROE COUNTY I WILL BRING A FRESH VIEW ON ISSUES FACING THE
COMMITTEE, HAVING VACATIONED IN KEY WEST SINCE 1987, I AM ALSO
FAMILIAR WITH THE IMPORTANCE A VISITOR PLACES ON ATTRACTIONS AND
AMENITIES THAT MONROE COUNTY OFFERS AS A TOURIST DESTINATION.
I WILL USE MY FINANCIAL ANALYSIS SKILLS TO HELP THE COMMITTEE
RECOMMEND ALLOCATION OF SCARE RESOURCES TO A NUMBER OF WORTHY
USES. AS A CPA, I WILL BE OBJECTIVE IN MAKING RECOMMENDATIONS
AFTER CONSIDERING ALTERNATIVE VIEW POINTS.

Signature: Mark Song

Date: 4 FEB-2006

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Friday FEBRUARY 17TH. 2006

MONROE COUNTY TOURIST DEVELOPMENT COUNCIL
1201 White Street, Suite 102
Key West, Florida 33040
(305) 296-1552 (telephone)/(305) 296-0788 (fax)

Mark E. Songer, CPA

1310 Newton Street, Key West, FL 33040 Home Phone (305) 294-3500
Email: songeme1@excite.com

Financial Officer

A proven, self-motivated CPA seeks a position where my financial analysis, computer and business skills will help a Key West business be successful.

Skills Summary

Cash Flow, Income and Balance Sheet Forecasts	Business Valuation	Financial and Operational Due Diligence
Integrated Budgeting of Operations and Cash Flows	Financial Analysis	Transition Management Post Acquisition
Purchase Contract Negotiation	Capital Budgeting	Proforma Financial Reporting

Experience

Libbey Inc. – Toledo, Ohio

A leading producer of glass tableware, ceramic dinnerware and plastic tabletop items for the foodservice industry with plants in USA, Netherlands, Portugal, Mexico and China (2007)

Director of Corporate Business Development

March 1999 to present

Recent projects include:

- Due diligence and valuation analysis of the potential purchase of the remaining 51% interest in Libbey's glass tableware manufacturing joint venture, Vitrocrisa, in Monterrey, Mexico,
- The January 2005 acquisition of Crisal, a manufacturer of glass tableware in Marinha Grande, Portugal for €28 million,
- A six month assignment in Portugal as transition manager following the acquisition of Crisal,
- The January 2003 acquisition of Royal Leerdam, a manufacturer of glass stemware in Leerdam, Netherlands for €42.3 million,
- The December 2002 acquisition of Traex, a manufacturer of plastic products for the foodservice industry in Dane, Wisconsin
- Due diligence, site location analysis, negotiation and financial projections to support Libbey's construction of a green field, wholly owned foreign enterprise glass tableware manufacturing plant in Langfang, Hebei, China.

Vice President, Finance and Administration of World Tableware Inc.

September 1997 to March 1999

- A transition management assignment in Dallas, Texas following Libbey's acquisition of World Tableware Inc. in connection with the investment of 49% interest in Vitrocrisa
- Stabilized and consolidated the financial and administrative areas of this importer of flatware, dinnerware and other products for the foodservice industry to allow Libbey to realize synergies between this subsidiary and existing operations

Mark E. Songer, CPA

Director of Taxation

January 1994 to August 1997

- Established the Libbey Inc. tax department following the June 1993 initial public offering of 100% of the company's shares by Owens-Illinois, Inc.
- Financial analysis on diverse projects, including the acquisition of Syracuse China, a ceramic dinnerware manufacturer in Syracuse, New York

Federal Tax Manager - Owens-Illinois, Inc.

March 1981 to December 1993

- Tax research, analysis and compliance projects including acquisitions, divestitures, leveraged buy out, public stock offerings, debt refinancing, consolidated tax returns, international taxes, IRS audits and tax accounting software development.
- Owens-Illinois is a world-wide leader in the manufacture of glass containers and other packaging products.

Private Business Advisory Services Supervising Senior - Peat, Marwick, Mitchell & Co.

March 1976 to March 1981

- Provided corporate and personal tax, auditing, and consulting services to private company clients of this big 8 accounting firm

Education and Credentials

Bowling Green State University, Bowling Green, Ohio
B.S. Business Administration, March 1976

Certified Public Accountant, May 1978 (passed examination at first attempt), currently licensed in Ohio, in process of transferring to Florida

Continuing Professional Education – minimum of 40 hours per year since 1976 including classes at University of Chicago Graduate School of Business and Duke University

Professional Associations

American Institute of Certified Public Accountants
Florida Institute of Certified Public Accountants
Ohio Society of Certified Public Accountants

Personal

A full time resident of Key West since December 2004, I continue to be a full time employee for Libbey Inc. in Toledo, Ohio for projects that can be accomplished from my home office. It is likely these projects will be completed during the first half of 2006.